

The IoT Security Foundation Conference

December 6th, 2016

Savoy Place, London



Supporter Opportunities

CONFERENCE AND PROCEEDINGS OVERVIEW

The 2nd IoT Security Foundation Conference is a one-day event and follows on from the last year's popular event held at the Royal Society and the original IoT Security Summit at Bletchley Park.

The primary targeted audience is the technology providers and the technology adopters of IoT, alongside academia, press, government and wider stakeholder groups.

An accompanying table-top exhibition complements the conference track and the day ends with a drinks reception allowing extra time to discuss the themes of the day and additional networking.

The conference will have a senior and expert level line up of speakers which are announced as part of the promotional activity and can be found on the conference website.

See the official website for up to the minute speaker and agenda news:
<https://iotsecurityfoundation.org/event/iot-security-foundation-conference-2016>

PROMOTIONAL OPPORTUNITIES

There are a number of sponsorship opportunities for organisations associated with the IoT security conference theme which will also be attended by trade and technology press.

Sponsoring **IoTTSF's 2016 conference** will bring about a number of benefits for your organisation whilst contributing to our shared mission to **make it safe to connect**. IoTTSF is committed to providing a compelling level of value for each of a limited number of conference sponsors. All of the packages that we have put together are highly competitive and have significant benefits. Additionally, each sponsor will be invited to attend the pre-event dinner with speakers and the IoTTSF Executive Steering Board on the eve of the conference (1 complimentary place per sponsor).

CONFERENCE SPONSORSHIP

There are 3 Classes of sponsorship on offer with 2 exhibitor options:

- **Gold Sponsors (x3)**
- **Silver Sponsors (x2)**
- **Bronze Sponsor (x3)**

Gold x 3 (Priced at £10000 – IoTSF Members £7500)

Gold sponsors will enjoy prominent branding in the run up and during the conference.

Included in the package:

- Opening a session (brief introduction to your company and the session)
- Branding in event promotions, at the event and printed materials
- Full page advert in the conference proceedings book
- Table top space in the exhibition area for demos and marketing materials
- Inclusion of 4 members of staff to attend
- We also encourage sponsors to provide blog post materials for the IoTSF website consistent with the conference theme and in the spirit of IoTSF mission promoting knowledge and best practice.
- We will also be recording the conference and there will be an opportunity for Gold sponsors to be included in a video interview for post event viewing. This could be done in the style of an article which can be further promoted after the event, for example "the 3 things we learned in the session on..."

Silver x 2 (£ various)

There are 2 silver level packages:

1. **Drinks Reception x1, Priced at £4000 / IoTSF Member £2500:** A popular sponsorship amongst delegates! The drinks reception sponsor has the opportunity to address delegates at the end of the day, to promote their organisation and align interests with the mission of IoTSF. Two delegate places are also included in the package as well as a half page advert in the conference proceedings book, branding in the promotional literature & on the conference website.
2. **Lanyard sponsor x1, Priced at £3000 / IoTSF Member £2000:** Your company name printed on the lanyards used for delegate badges. Two delegate places are also included in the package as well as a half page advert in the conference proceedings book, branding in the promotional literature & the conference website.

Bronze x 3 (£ various)

There are 3 bronze level packages for organisations working with smaller budgets. Each package includes an allocation for 2 members of staff, logo on the conference website and in printed materials plus verbal recognition at the event.

1. Lunch sponsor x 1 Priced at £2200 / IoTSF Member £1450
2. Break sponsors x 2 (morning / afternoon) Priced at £2000 / IoTSF Member £1250
3. Wi-Fi sponsor x 1 Priced at £2000 / IoTSF Member £1250

EXHIBITORS

A table-top exhibition runs alongside the main conference allowing organisations to promote their products and services. There are two options available:

1. Table-top running alongside the main conference and drinks reception
 - a. Approx. 6ft trestle table with space for pop-up banners and power
 - b. Priced at £2295 non-members / £1995 IoTSF members
2. 1 meter tall table running alongside conference and drinks reception
 - a. Approx. 1 meter poseur table with space for pop-up banners and power
 - b. Priced at £1995 / £1795 IoTSF members

Two delegates are included in the exhibitor packages and a table and 2 chairs are provided. Packages are sold on a first come, first served basis.

Notes: Tailored packages are available – enquiries welcome
All prices are exclusive of VAT

VENUE



Savoy Place is a unique London venue situated by the River Thames. It has recently been re-opened following a £30 million pound refurbishment offering increased capacity and easy access by rail, tube and river!

The conference takes place in the Kelvin Lecture Theatre with a capacity exceeding 450 delegates.

Sponsors, speakers and delegates will benefit from a full range of digital facilities including cutting-edge IT, AV and wireless connectivity throughout providing the tools to attract and hold audience attention.

Break-out sessions will take place in the Riverside Room.

History

Savoy Place has a rich history dating back to 1889

- Completed in 1889, Savoy Place was designed by Stephen Salter and H Percy Adams as a joint examination hall for the Royal College of Physicians and Royal College of Surgeons
- On 1 June 1909, The Institution of Electrical Engineers (IEE) bought the lease of the building and refurbished it to suit the needs of its members
- In 2006 the Institution changed its name to become the Institution of Engineering and Technology (IET) and Savoy Place

ABOUT THE INTERNET OF THINGS SECURITY FOUNDATION (IoTSF)



IoTSF was formed as a response to existing and emerging threats in Internet of Things applications. It was launched on September 23rd 2015 in London following an intensive consultation with a wide range of stakeholder organisations including industry, academia, government, regulators and businesses seeking to use IoT technologies to drive their commercial development.

The mission of IoTSF is to make the Internet of Things secure, to aid its adoption and maximise its benefits. To do this IoTSF promotes knowledge and clear best practice in excellent, appropriate security to those who specify, make and use IoT products and systems.

IoTSF is an international, collaborative and vendor-neutral initiative led by industry and inclusive of all technology providers and service beneficiaries. It operates on a non-profit model.

For further information on IoTSF see our website: www.iotsecurityfoundation.org

GENERAL ENQUIRIES

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Make it safe to connect