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# TechWorks Awards 2019 Sponsorship Guide

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The Royal Garden Hotel, London

Wednesday 6th November 2019



# ABOUT

## About TechWorks

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TechWorks is the UK's leading Deep Tech industry association with established communities in Manufacturing, Automotive, IoT Security & Power Electronics.

Techworks' focus is to build a better and stronger tech ecosystem in the UK, helping to connect brilliant ideas with partnerships and investments that accelerate speed and enhance routes to market and profitability.

TechWorks operates beyond established silos by:

- Creating dynamic, connected technical and business communities to empower innovation and collaboration, supporting business growth and investment.
- Identifying the critical common challenges and leading responses to tackle them.
- Developing the UK tech ecosystem and partnerships across industry, academia and government to ensure the UK is amongst the best location globally to start, build and scale a Deep Tech organisation.

## About the Gala Dinner & Awards Ceremony

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This prestigious event brings together hundreds of executives & professionals from across the industry, providing an excellent opportunity to network with industry leaders, meet new clients or host existing clients and build brand awareness.

During the Gala Dinner, we announce the winners of the TechWorks Awards – celebrating achievements & behaviours conducive to a healthy & vibrant industry.

There are several ways in which your company can support this event knowing that all the proceeds are reinvested in activities that support the Deep Tech community.

# PAST & PRESENT SPONSORS

Key partners and sponsors both past and present include:



arm



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THALES



NXP

An overhead view of a round dining table with a white tablecloth. Several people are seated around the table, engaged in conversation. The table is set with white plates, silverware, and glasses. There are several blue promotional cards or brochures scattered on the table, some with the text 'Spend Dinner' and 'Kempston' visible. A small menu card is also present. The overall lighting is dim, and the image has a blue tint.

# SPONSORSHIP PACKAGES

*\* All prices quoted are subject to VAT*

# GALA DINNER

## Platinum

Signals a major interest in the health of the sector and will position your company as a significant patron and benefactor.

Sponsorship benefits include:

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.)
- Recognition through media channels with ongoing recognition via social media
- 1 table of up to 10 guests for attendance of the Gala Dinner & Awards Ceremony. The sponsors table will be offered in a premium location
- Space to place roller banners at the event (max 2)
- Full acknowledgement in speeches
- Branding on all relevant marketing materials at the event
- Opportunity to provide branded gifts\*

\* *Subject to approval*

## Drinks Reception - £4,000

Getting the evening off to a great start, the Gala Dinner and Awards Ceremony will begin with a drinks reception.

The drinks reception host will benefit from:

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.)
- Recognition through media channels with ongoing recognition via social media
- 4 tickets for attendance at the Gala Dinner and Awards Ceremony
- Branding on all relevant marketing materials at the event

## Dinner Wine - £7,000

Complementing a fine dining experience is a beautiful wine. Associate your brand with the wine offered to guests at every table.

Dinner Wine sponsorship includes:

- Sponsors company logo on specially designed labels attached to every bottle of wine served throughout dinner.
- Logo placement on all relevant event promotion (online, newsletters, dedicated emails, marketing materials, etc.)
- Recognition through media channels with ongoing recognition via social media
- 2 tickets for attendance at the Gala Dinner and Awards Ceremony
- Branding on all relevant marketing materials at the event

## Novemberfest - £5,000 / Cocktail Bar - £4,000 (Bundle deal on request)

The Novemberfest & Cocktail bar always draws a crowd placing your brand at the centre of the action.

The benefits of sponsorship include:

- Branding on bar
- Logo placement on all relevant event promotion (online, newsletters, dedicated emails, marketing materials, etc.)
- Recognition through media channels with ongoing recognition via social media
- 2 tickets for attendance at the Gala Dinner and Awards Ceremony
- Branding on all relevant marketing materials at the event

## Tables - 10 guests £1,750 / 12 guests £1,995 (member rates)

Host a table for 10/12 guests to reward staff, entertain clients or build new relationships.

Benefits include:

- Attendance for 10/12 guests on the same table
- Branding on all relevant marketing materials at the event

# AWARDS

£4,500

## **Celebrate the achievements of the Industry's most influential professionals and organisations at the TechWorks Awards 2019!**

The purpose of the TechWorks awards is to recognise the achievements and behaviours that are conducive to a healthy and vibrant industry in the UK and Ireland – by sponsoring an award you will put your company on the same agenda.

Award winners are unveiled during our Gala Dinner & Awards Ceremony Event

Benefits of award sponsorship include:

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.)
- Recognition through media channels with ongoing recognition via social media
- 2 tickets for attendance at the Gala Dinner and Awards Ceremony
- Full acknowledgement in speeches
- Opportunity to present your sponsored Award to the winner on the evening of the event
- Photo opportunity with award winner

*\* Photographs will be used on TechWorks website*

*\*\* Photographs will be available for use in promotional materials relating to the award for sponsors and winners*



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